

the COPYRIGHT LAW

QUICK GUIDE

Just a few tips for your upcoming presentation



1 KNOW YOUR SOURCE

Know where the image comes from. Get permission from the creator to use the image. If you don't, you could put yourself and the organization at risk for a lawsuit.



2 FINDERS KEEPERS DOES NOT APPLY

Just because you found an image online does not mean it is available for use. When in doubt, DON'T use it.



3 NO NOTICE NEEDED

Images are not required to bear a copyright symbol or have a statement of ownership to be protected by copyright law.



4 FIND GOOD SOURCES

Look for images that are free to use and do not require attribution. A stock photo subscription might come in handy if you have a lot of presentations.



WHEN IN DOUBT...

DON'T USE THE IMAGE!

Copyright infringement is a 'strict liability offense.' Regardless of whether or not you know the image is copyrighted, you can still be sued.

NANT has recently been contacted regarding use of copyrighted images in speaker presentations. Please help us protect NANT and protect our speakers by using images correctly!